



# Survey/Quiz Administration

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## Survey Results: Alumni Survey 2009

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and

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### Question:

1. Name: (optional)

[View Fill-in-the-Blank Responses](#)  
(100 responses submitted)

### Question:

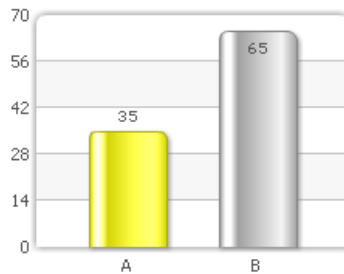
- 2.a. Year of Graduation (for Cathedral Prep Alumni):

[View Fill-in-the-Blank Responses](#)  
(100 responses submitted)

### Question:

2. b. Which "Branch" (for Cathedral Prep Alumni)?

- [A. Brooklyn \("555"\) \(35 out of 100\)](#)
- [B. Queens \(Elmhurst\) \(65 out of 100\)](#)



### Question:

3. Current Occupation:

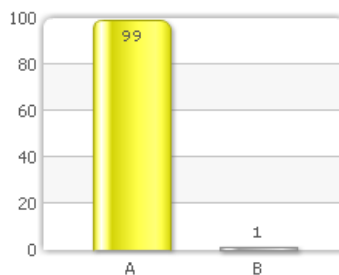
[View Fill-in-the-Blank Responses](#)  
(100 responses submitted)

### Question:

4. Have you registered as a member of our Alumni website?

[A. YES \(99 out of 100\)](#)

[B. NO \(1 out of 100\)](#)



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**Question:**

4.a. If you are not a registered member of our Alumni website, please tell us why (so we can perhaps eliminate your obstacles to membership).

[View Fill-in-the-Blank Responses](#)

(100 responses submitted)

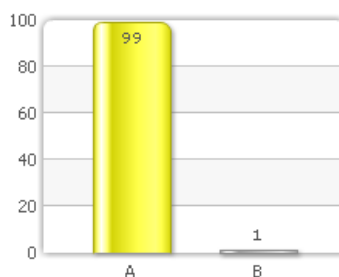
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**Question:**

4.b If you are a registered website member, do you receive the periodic emails from the Alumni Association, highlighting latest news and events with links to the website? (We send an email to all members every month or so, to remind members of upcoming events, make you aware of new items on the website *such as this survey*, etc. We want to ensure that these emails are being received and not rejected as 'SPAM' by some email systems).

[A. YES \(99 out of 100\)](#)

[B. NO \(I did not receive an email concerning this survey\) \(1 out of 100\)](#)



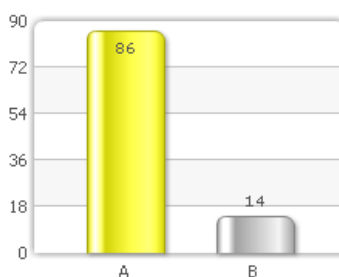
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**Question:**

5.a. Do feel "in touch" with / connected to the Cathedral Prep of today?

[A. YES \(86 out of 100\)](#)

[B. NO \(14 out of 100\)](#)



5.b If you do not feel connected to Cathedral Prep today, please tell us why. Is there anything the school or the Alumni Association can do to help you feel more connected to today's Cathedral Prep?

[View Fill-in-the-Blank Responses](#)  
(100 responses submitted)

**See Responses Below**

**Question:**

6. When was the last time you visited Cathedral Prep?

[View Fill-in-the-Blank Responses](#)  
(100 responses submitted)

**Question:**

7. Have you ever attended any of the following alumni events?  
(Check all that apply)

[A. Annual Immaculata / Alumni Reunion Dinner \(56 out of 100\)](#)

[B. Alumni Golf Outing / Hall of Fame Dinner \(25 out of 100\)](#)

[C. Alumni Basketball Game \(Previously the "Day after Thanksgiving" reunion, discontinued because of poor traffic conditions around Queens Center Mall including Cathedral Prep\) \(32 out of 100\)](#)

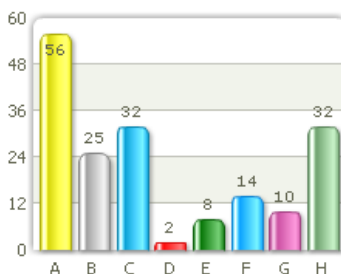
[D. Alumni Day of Recollection \(2 out of 100\)](#)

[E. St. Matthew Society Networking Event \(8 out of 100\)](#)

[F. Class 5 or 10 Year Reunion organized by the School / Alumni Association \(14 out of 100\)](#)

[G. Other Alumni Association Events \(eg, Young Alum gathering, Memorial Mass / Reunion for a deceased classmate\) \(10 out of 100\)](#)

[H. NONE OF THE ABOVE \(32 out of 100\)](#)

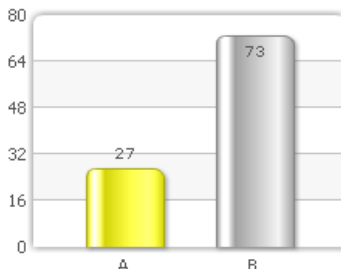


**Question:**

7.a. Have you ever served on a committee to help organize any of these events (eg, Class Rep for the Immaculata Dinner, Golf Committee, etc?)

[A. YES \(27 out of 100\)](#)

[B. NO \(73 out of 100\)](#)

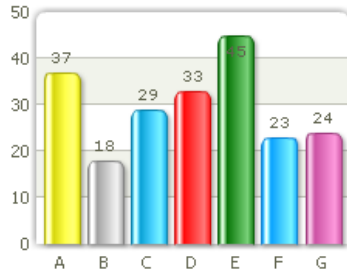


**Question:**

8. There have been suggestions for us to sponsor some of the following events.

**Which of these possible Alumni events might you be interested in attending? (check all that apply)**

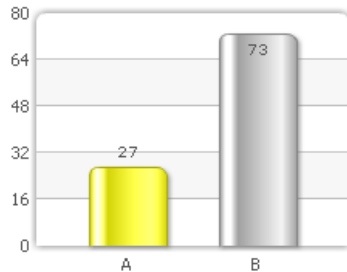
- A. "Local" Boat Cruise (eg. Manhattan "Dinner Cruise") (37 out of 100)
- B. Overnight "Getaway" Cruise (eg. Weekend cruise, One night 'cruise to nowhere', etc.) (18 out of 100)
- C. "Day at the Races" at Belmont Park (to include 'behind the scenes tour', picnic or buffet group lunch) (29 out of 100)
- D. Alumni Retreat or Day of Recollection at Cathedral Prep or Immaculate Conception Center (33 out of 100)
- E. Baseball Game outing (NY Mets, Brooklyn Cyclones, SI Yankees, depending on price and availability) (45 out of 100)
- F. Another Golf Outing (a less formal, lower cost option to the annual Alumni Golf Classic at North Hills CC) (23 out of 100)
- G. NONE OF THE ABOVE (24 out of 100)



**Question:**

8.a. Would you be interested in serving on a committee to help organize one of these events?

- A. YES (27 out of 100)
- B. NO (73 out of 100)



**Question:**

9. Are there any other networking or fundraising events that you would like the Alumni Association to sponsor?

**Please give us any suggestions you have:**

[View Fill-in-the-Blank Responses](#)  
(100 responses submitted)

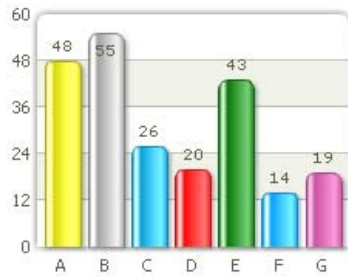
**See Responses Below**

**Question:**

10. We may offer the opportunity to purchase Cathedral Prep / Alumni merchandise on our website, with a portion of the proceeds donated to the school.

**- If made available, which of the following items might you be interested in purchasing on-line? (check all that apply)**

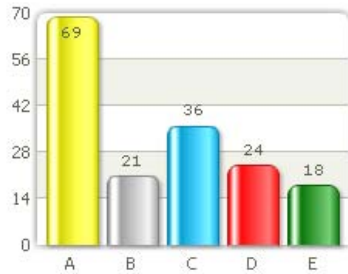
- A. Cathedral Prep Baseball / Golf Cap (48 out of 100)
- B. Cathedral Prep Golf Shirt (possibly Blue or White Polo) (55 out of 100)
- C. Cathedral Prep Windbreaker (26 out of 100)
- D. Cathedral Prep Duffle / Gym Bag (20 out of 100)
- E. Cathedral Prep Coffee Cup (43 out of 100)
- F. Cathedral Prep Cuff Links (14 out of 100)
- G. NONE OF THE ABOVE (19 out of 100)



**Question:**

11. Have you ever contributed any of to the following funds? (Check all that apply)

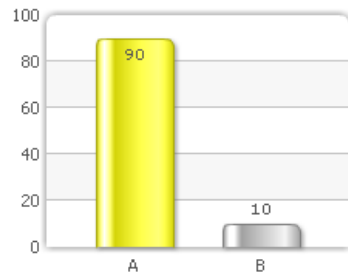
- [A. Annual Appeal? \(69 out of 100\)](#)
- [B. Booster Club? \(21 out of 100\)](#)
- [C. Capital Campaign? \(36 out of 100\)](#)
- [D. Event Sponsorship or Journal Ad? \(either as an individual or as part of a group, eg. Class Journal Ad\) \(24 out of 100\)](#)
- [E. NONE OF THE ABOVE \(18 out of 100\)](#)



**Question:**

12. Our alumni newsletter, the Cathedral Alum News, is now published semi-annually and sent to all alumni on our mailing list (Spring-Summer 2009 edition was mailed in June 2009). **Have you been receiving the Cathedral Alum News by mail?** (If not, and you wish to be added to our mailing list, send a 'Contact Us' message with your name and address through our website).

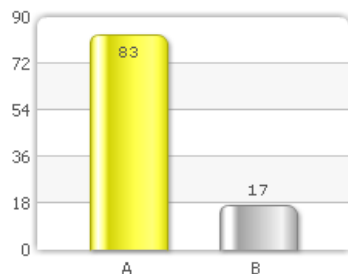
- [A. YES \(90 out of 100\)](#)
- [B. NO \(10 out of 100\)](#)



**Question:**

12.a. We also publish our alumni newsletter on-line on our Alumni website (with back-issues available for reference beginning with 2007). **Do you ever read the Cathedral Alum News on-line?**

- [A. YES \(83 out of 100\)](#)
- [B. NO \(17 out of 100\)](#)



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**Question:**

12.b. **Please give any suggestions you have regarding our newsletter, the Cathedral Alum News?**

[View Fill-in-the-Blank Responses](#)

(100 responses submitted)

**See Responses Below**

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**Question:**

13. **Please give any suggestions you have to improve our Cathedral Prep Alumni website?** (regarding additional types of content, updates from the school, spiritual resources, prayer requests, career networking, job postings, etc).

[View Fill-in-the-Blank Responses](#)

(100 responses submitted)

**See Responses Below**

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**Question:**

14. Finally, please give any general suggestions you have for the Cathedral Prep Alumni Association. **Is there anything else that Cathedral Prep or the Alumni Association should be doing for its Alumni?**

[View Fill-in-the-Blank Responses](#)

(100 responses submitted)

**See Responses Below**

## **#5B - Why not feeling "connected"**

### **Responses**

At 81, and with arthritis especially in both knees and with a host of other aging conditions there are few school friends who are still alive
It's simply a matter of time and interest. I don't think there's much to be done about it. I will periodically look at the web site and will continue to make an annual contribution.
I have been in touch through Jim Dilg and through the one or two members of my class that continue to have regular contact with the school. Otherwise, I am separated from the school by some 900 miles.
There is little or no mention of the Brooklyn History.
Well I think that it is kind of hard, since not living close to home any more.
I'd be happy to provide any parish contact Cathedral might want.
New to the association.
1. Far away. 2. Not into Golf or fancy dinners. More interested in the school and the spiritual development and formation of future priests. Have always thought that the school could and should produce many more priests than it does. I get the impression that if there is even one grad who continues on to the priesthood there is a sense of accomplishment. I think that's very sad. I think that there needs to be a more vigorous push for priests. In a recent newsletter an article was written about the celebration of the Tridentine Mass in the school and I found the article to be rather flippant with regard to a most holy and majestic expression of the Holy Mass. It really left a bad taste.
I think if there were more alumni-related events throughout the year, I'd be more involved with and connected to the school.
There are 100 miles between the Prep and my home. I don't often visit, but I think that if I were closer I might visit more often and be more active.
I feel connected to the Alumni association via the various emails sent out, but the emails could use more details on the happenings at the school, updates on alumni, initiatives, opportunities to assist, etc ....
Think it's just the feeling that since "555" is closed that Elmhurst wasn't really my school.
Lost contact with many of the people in my class ( all 39 of us!)
remember the men who went to brooklyn cathedral at all alumni events.
Only a tiny handful of teachers who were at Cathedral when I was there are still there...Mr. Dilg, Mr. D'Amico, Mr. Russo. In addition, I live a good distance away, so it makes it difficult. Today's economy makes it hard on families to contribute to their alma mater. I have serious concerns that the younger alumni (class of 1990 and younger) may not be as involved as the older alumni.

## #9 - Additional Alumni Events - Suggestions

The 5 and 10 year anniversaries are fine.

a 50/50 \$25,000 fundraising event selling ONLY 250 tickets at \$100 EACH. Game to be raffled off at a buffet and open bar night of fun. Any variation of the suggestion could be talked about for viability

Anything prolife

Manhattan networking night Also I think we should consider sponsoring something of an academic nature - have a lecture/panel from a prominent Catholic thinker/politician for students, faculty, priests, not necessarily affiliated with the school.

at one of the meetings last fall there was mention of an 8 hour defensive driving class. one of the committee members' son is involved with Fordham Safety, suggestion was half the fee to the instructor and half to the school. Thought that was a good idea to the benefit of all- school gets money, instructor makes money, all who attend get break on either insurance liability or reduction in points on license. Open it to alumni and all family members and it could be quite profitable

As a former hospital administrator with responsibility for media and community relations and oversight on fundraising, I have noticed the prep's need to bring a professional development team on board. That is to hire a professional fundraising company. When my hospital went from doing this work in house to an outside agency, our donations increased three-fold. With the right company you would improve the look and content of your publications improve your outreach, your attendance at events and rate of return.

As a Knight of Columbus, I'd really like to see a closer bond between the school and the Knights, after all, we are the Supreme supporters and defenders of our priests and the fostering of vocations is a primary duty.

Perhaps having regional alumni reps for those who do not live in the NY Metropolitan Area ( eg. Southeast Rep, Midwest, Pacific etc)

Dinner Dance

Perhaps a family-oriented event where alumni could bring their children, for example a communion breakfast.

Out of area events. Maybe 5 years ago there was an event in the Palm Beach area.

Alumni Picnic at Douglaston

Would suggest that with the alumni basketball event cancelled there needs to be a way of connecting the most recent graduates who are now in college. this was something we discussed recently at St. Matthew society planning meeting. until they are at drinking age and /or have first job they will not be able to participate in most of the other events that take place.

Broadway Show

Bus trip to Atlantic City, Foxwoods, or Mohegan Sun. An alumni golf league...pick a weekday afternoon, play nine holes, have an awards ceremony at the end of the season.

Softball game/BBQ (if it rains, basketball, dodgeball, and/or ping-pong tournament)

## **#12B - Newsletter - Suggestions**

Where are they now? section

This and your other publications need to be updated and produced in a properly designed and professional way. Your current designs and content do not attract attention. The paper stock, photos layout and design scream 1950s.

Also, every contact by the school and the alumni association should include a simple request for personal contact information and a plea for donations. You should also regularly request that classmates provide you with contact information on other alumni that you don not have information for. That data should be properly maintained and updated.

Some of the news, such as sports, are outdated by the time the mailings are received. Otherwise, I look forward to reading them.

Perhaps some information on the academic programs of the school.

More on 555 Washington Avenue

MAYBE HAVE A FORM WHERE WE CAN UPDATE OUR INFO

It's too glossy and the photography is generally poor. I think a format on matte paper might work out better.

I think the content is fairly good most of the time. However, the design and layout could use an update. I would love to receive more info on what other alumni are doing, but understand you're at the mercy of people actually contributing updates about themselves.

I find that often the newsletter covers events and activities that took place several months ago. Perhaps, you might consider more frequent electronic updates. If not a "full blown" newsletter, something like monthly "items of interest." If those were published on the web site, it might provide more timely information without creating a huge burden.

## **#13 - Website Suggestions**

Spiritual Resources. Theology on Taps happen in NYC and Brooklyn. They are a lot of fun.
Services run by alumni
Please update status of alumni. I gave information two years ago and there has been no updates.
Perhaps having an on-line alumni directory which would enable classmates to reconnect.
Perhaps an option to link to Facebook, or creating a formal Cathedral Prep alumni page. There are informal pages now, but one that is maintained by an alumni committee member would be better. Many alumni are on Facebook.
The school website is in severe need of updating.
More pictures. Too dense, could use more photos and life. Wonder if some day Cathedral website could have its own FaceBook-like atmosphere.
job postings, updates from the school
Job Postings
Invite priest alumni back to say Mass for the intentions of the association - or create a "prayer group" from priest and lay alumni to pray for specific intentions requested by the Prep's administration or by the members themselves. We prayed a lot together when we were students - with and for each other. Why can't we still do that? The website could be a place to post prayer requests and seek volunteers to pray specifically for them. We are truly a Band of Brothers and we should probably take care of each other more than we do right now.
Increased participation by members. Have 'Class Captains' start emailing and 'blogging' with classmates. Encourage members to add content, such as photos, what they are doing today, etc.
I'd be more interested in attending more alumni events if I knew specifically who was attending. There are many individuals I'd like to reconnect with from my year, but aside from the class reunions, there isn't a way to tell which alumni will be attending these events. If you can post in real time who signs up for an event (something similar to Evite), other students may be more interested in coming because they can reconnect with individuals they may have known.
I would like to see more frequent updates to the site. Sports scores, standings, accolades etc.. posted regularly.
think the website is done quite well. I do wish there were more members from my class represented on it.
I think the information and photos need to be updated more frequently if the site is to have any relevance. Also, I don't like the "scroll" announcing newest members is presented. Users should be able to scroll through the names manually and not rely on automatic movement.
With more and more people joining Facebook, I think more attention should be paid to encouraging people to join the alumni Facebook page and distribute news through that medium, in addition to the newsletter and Web site.
First of all, clearly build a wall between the Queens and Brooklyn classes. Mixing those classes online and in materials is confusing and a big turnoff for alumni. Hire a good web designer to clean up and simplify the website and content. The problems you had with the design of this form is proof enough of your need in this area.
Set up a Twitter Account for the alumni and school. This is critical. And let the classes know of this afterwards.
Also consider linking to MySpace, Facebook, Linked in Plaxo and other networking services.
Offer a simple method of linking to members own personal and business websites.
Area to have folks prayed for.

## **#14 - Alumni Assoc - General Suggestions**

While Cathedra's mission is unique it should not lose sight of the fact that the majority of it's alumni do not go on to the priesthood. Therefore I would recommend that cathedra continues, and expands, its alumni network

Well organized and comprehensive- I have no other specific suggestions. My only thought is to ask what is the extent of direct connection/interaction between alumni and current student body? Is there a forum for example of alumni to participate in a "career day" with grads who are not going to Douglaston but may be interested in info from alumni re: their post prep careers??

Timely hospital visitation if possible.

Men's prayer group at Parishes that don't currently have them

Keep up the great work you do. The food was much better at Douglaston for the Immaculata Dinner than at Terrace on the Park. Keep the event there

Just be sensitive to the effects the economy is having on the ability of many alumni to contribute. Also, may alumni (I speak for Brooklyn but I'm sure it's true of Queens as well) have been away from teh school and any association woith it for a long time. We have to find ways to make those guys feel welcome to the family. After having no contact with Cathedral for over twenty years, I was brought back in by a fellow parisioner in my New Jersey parish who coincidentally, graduated from Queens teh same year I graduated from Brooklyn. I am trying, so far without much success to get some of my Brooklyn classmates involved. Some of them are srtuggling right now because of the economy.

I would like to see more spiritual and social opportunities offered throughout the year. The seminary in Huntington is an ideal setting for alumni to gather for a summer barbecue in the summer or a retreat day during another time of the year.

I have not attend the Immaculata dinner since location was changed as an out of towner I preferred the previous location it was easier to get to.

I don't think the focus should be on what the Association should be doing for it's alumni, but instead how to assist the alumni in doing for the school and current students

Frankly, I've spoken with some non registered alumni an dthey echo my personal feelings that every communication from Cathedral is about fundraising. I know times have changed but there was very little fundraising done in 1970. WE PAID! There is only so much money to go around in one's life and unfortunately Cathedral is at the bottom of my

Focus on the faculty and ways to show appreciation for their commitment and dedication to making their students better human beings.

Engaging alumni with current students. Alumni could be invited to speak at an assembly or some other venue. This would reconnect alumni with the Prep as welll as give them an understanding of the Prep today.

Despite the traffic by Queens Center, the post-Thanksgiving Friday gathering was a solid date everyone knew and remembered. Sadly, it was not very well developed and as opposed to years ago when there would be an evening Mass by a priest alumnus, the game, a very informative update by Jim Dilg, etc. It kind of seemed that the less spiritual and aumnus to alumnus connecting gatherings of more recent years caused the downturn in numbers more than traffic. I came when I could and enjoyed seeing some other old timers - as many as could make it. Now, parish responsibilities often keep me from the other alumni events, but that Friday was pretty much "sacred" for me and many class mates were in town from out of state as they visited family and just popped in even for an hour. That's my personal take and certainly probably not a universal one. In any case let us truly pray for each other. The Prep was a great time for me and my classmates. Few other high school alumni association members can say the same. We had and still have something special. We have to treat it with respect and with gratitude to God and each other.

Bring back the basketball alumni gathering. It does not have to be the Friday after Thanksgiving. Perhaps a Friday evening during league season (vs. Scanlan, Blessed Sacrament, etc). Maybe a halftime ceremony?

Bring back alumni to the Prep to talk to the students about their professions...teachers, doctors, lawyers, accountants, etc. Maybe a Career Fair

Inducting more younger Alumni into the Athletic Hall of Fame. This I believe would get many of the younger alumni to come back. Examples: Pat Antoine '90 (basketball, handball), Mike Hynes '95 (basketball), Bradd Wierzbicki '03 (basketball).

How about offering adult ed classes in the evening...open it up to alumni, their friends, and families. This would be a nice way to earn some money for the Prep

## **#14 - Alumni Assoc - General Suggestions**

CYO basketball tournament?

Basketball coaching clinic for local CYO coaches. Have current Cathedral coaches and alumni who coach elsewhere come back to help out. Use the varsity basketball team to demonstrate.

As classes age, even those who have been out of touch and unreachable for years and decades often become interested in getting back in touch with old friends, even if they have had little or no contact with the school. Use this to your advantage. The prep could do a better job of making getting back in touch easier by providing a solid contact list including cell numbers and e-mail and filtered by by class year and school and providing this information to classmates trying to get back in touch with friends. You could also make the old HS record of home address and phone number for students available as a starting point for older classmates trying to track down old friends. This information has no expectation of privacy attached, four years after graduation under New York State Law.

"Visit passes" around building and to the 4th floor where students were NEVER allowed to go

Send an e-mail to Alumni when a former faculty member or student passes away - don't wait for the next Alum News. Indicate the person and address where condolences may be sent, if appropriate.

Make a vigorous effort to bring the addresses of former students up-to-date, possibly by sending an e-mail to current alumni from a given year with the names of their classmates whom you're trying to locate